

Sustainability in Pharmaceutical Packaging

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HALEON

**Delivering better
everyday health
with humanity**

**Exceptional portfolio of
category leading brands,
trusted by consumers and
recommended by experts**

SENSODYNE

Voltaren

parodontax

Advil

Centrum

Panadol

Otrivin

POLIGRIP

THERAFLU

**A global leader in
consumer health**

#1
position in 5
global categories¹

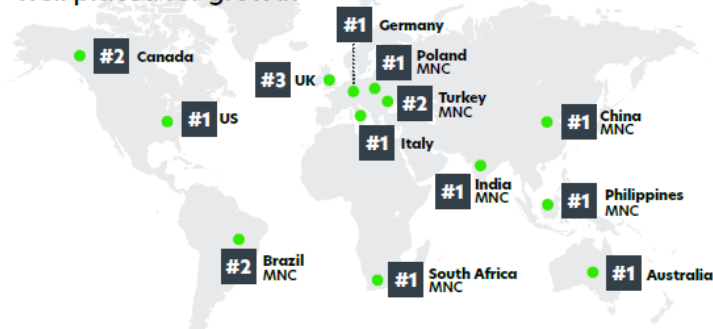
£9.5bn
annual 2021 sales²

22.8%
adjusted operating
profit margin 2021²

>100
markets served

22,000
employees globally

**Attractive geographic footprint,
well placed for growth**



Nicholas Hall's DBK Consumer Healthcare (OTC/VMS) Database, 2020 Store and E-commerce sales.
Note: NewCo position in OTC/VMS. Brazil #4 overall, South Africa #2 overall, Poland #4 overall,
Philippines #2 overall, Turkey #3 overall. MNC=Multi national Company. Germany is a statistical tie for #1.

Human
understanding

+

Trusted
science

=

**Competitive
advantage**

- **A growing, £150 billion** global healthcare sector
- **A management team with extensive experience** across global FMCG and consumer health
- **Clear medium-term growth ambitions**
 - 4-6% annual organic sales growth³
 - High cash conversion
 - Margin expansion while investing for growth
 - Disciplined capital allocation
- **Running a responsible business, integral to all we do**

1 Therapeutic Oral Health, Pain Relief, Respiratory, Vitamins, Minerals and Supplements and Digestive Health
2 Reflects HALEON basis of preparation of financial statements, as opposed to USK plc basis of preparation of CH as a segment.
3 At constant exchange rates.
Please read the cautionary statement regarding forward-looking statements and the definitions for non-IFRS measures on pages 4-7 of the Stock Exchange Announcement.



OUR PURPOSE

**Deliver better
everyday health
with humanity**

Sustainable Healthcare Packaging



- Reduce our use of virgin petroleum-based plastic by 1/3rd by 2030, with a 10% reduction by 2025 (versus our 2020 baseline).
- Develop solutions for all product packaging to be recycle-ready by 2025, a key milestone towards making all our packaging recyclable or reusable by 2030*.
- We will work with partners to drive global and local initiatives to collect, sort and recycle Consumer Healthcare packaging at scale by 2030.

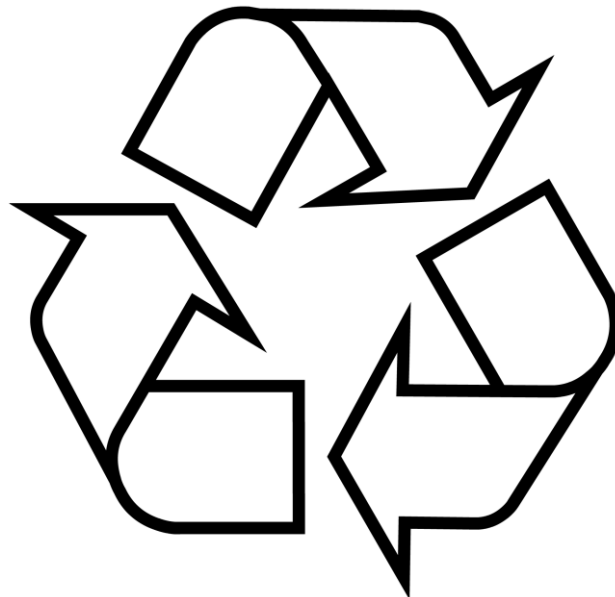
*Where safety, quality and regulations permit.



How our Goals interconnect



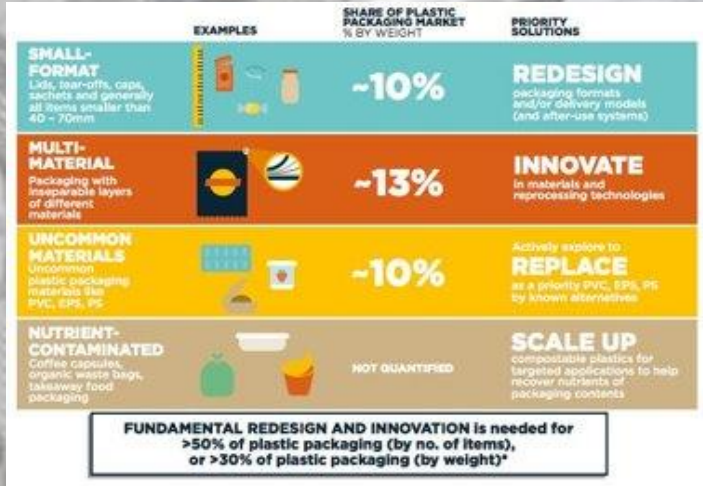
Goal 1: Use Less Virgin Petroleum based Plastic
(recycled plastic, alternatives to plastic)



**Goal 3: Help to
actually recycle
our plastics**

**Goal 2: Make the
plastic we use in
our products
recyclable**

Our Challenges



Evolving Regulatory Context

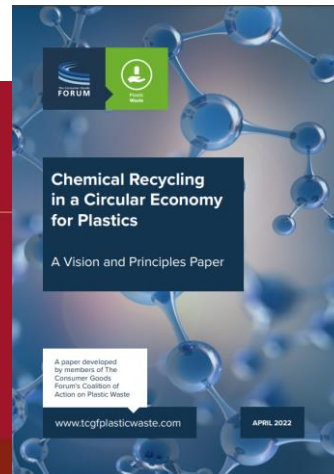
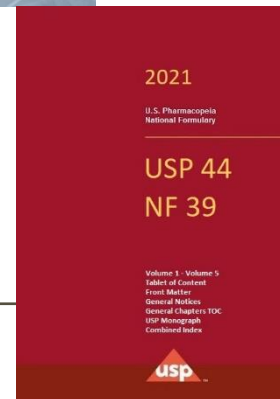
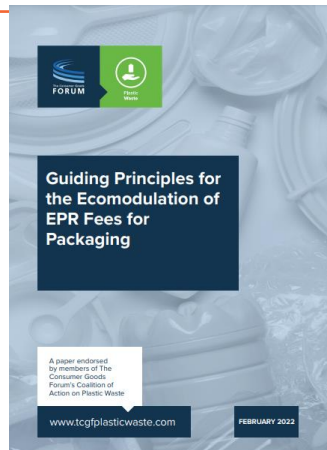


Current focus on EPR & packaging taxes

To go beyond “recycling our way out of trouble”, we need innovation in novel materials and formats

But landscape isn't clear

- Extended lead times for new packaging solutions
- Supply chains / volumes not available



What are we doing?

To get to circular supply chains in GSK CH

Going beyond – towards a circular supply chain



Reduce our use of Virgin, petroleum based plastics



Lighter packs



Alternative
plastics
(Bioplastics)

Alternative materials

Recycle-Ready Packaging



RecyClass



1Bn toothpaste
tubes by 2025



Recycle-ready
bottles

Other Formats in
development

Using Industry Best Practice



The full suite of 9 Golden Resign Rules (GDRs) together address 100% the total global plastics packaging market



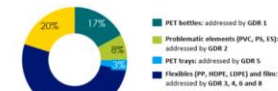
The Golden Design Rules

- ① Increase recycling value in PET
- ② Eliminate problematic elements from plastic packaging
- ③ Eliminate excess headspace
- ④ Reduce plastic overwraps
- ⑤ Increase recycling value in PET trays
- ⑥ Increase recycling value in consumer flexible packaging
- ⑦ Increase recycling value in rigid HDPE and PP
- ⑧ Reduce virgin plastic in B2B packaging
- ⑨ Use on-pack recycling instructions

Note: The donut represents all plastic packaging and only refers to packaging where plastic is the 1st Source. *2018 Global Commitment Progress Report (2020). **2015/2017 analysis

Universal adoption of the GDRs would address all plastics packaging globally

Share of plastic packaging by type, and how they are addressed by GDRs¹



Each Golden Design Rule is aligned to a specific overarching objective



A	Eliminate problematic or unnecessary packaging	②	Eliminate problematic elements from plastic packaging
		③	Eliminate excess headspace
		④	Reduce plastic overwraps
B	Increase recycling value for packaging types that are recycled at scale in today's recycling system	①	Increase recycling value in PET
		⑦	Increase recycling value in rigid HDPE and PP
C	Increase recycling value in future recycling system(s) for packaging types not recycled at scale today ¹	⑤	Increase recycling value in PET trays
		⑥	Increase recycling value in consumer flexible packaging
D	Improve environmental performance of B2B packaging	⑧	Reduce virgin plastic in B2B packaging
E	Improve consumer communications	⑨	Use on-pack recycling instructions

Going beyond – towards a circular supply chain



Driving recycling of our products

Working in partnership to improve recycling EU



Intelligent Packaging Digimarc



Looks Like This



Performs Like This



Images courtesy of P&G / Digimarc

- Prototype laminae printed April
- Integrated into Albea varnish layer on existing artwork
- Full-scale trial in Europe planned for later this year

Small Format Packaging Recycling



P&G, Burt's Bees, TSC, Colgate-Palmolive, and More Form First Coalition to Tackle Recycling Small Format Packaging

by TSC | Jan 10, 2022 | News | 0 comments



January 11, 2022 TEMPE, AZ, FAYETTEVILLE, AR – The Sustainability Consortium (TSC) announced today the formation of a new coalition of companies and organizations committed to creating resources to recycle small format packaging and other materials. This is the first coalition of its kind to include CPG companies, non-profits and universities. TSC, alongside P&G, Burt's Bees, Colgate-Palmolive, GSK, Sustainable Packaging Coalition, The Recycling Partnership, Balcones Resources, University of Arkansas, and Arizona State University are collaborating to accelerate progress on building increased circularity of small format packaging of all material types through science-based, collective action projects.

Closing the loop



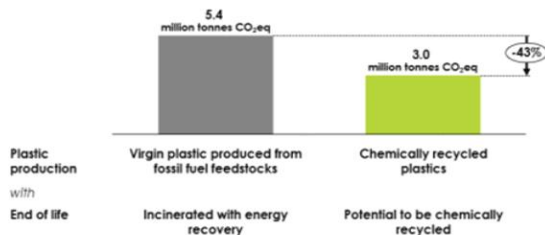
Sourcing new forms of recycled plastic

– Chemical Recycling



- For the first time, consumer good companies are joining forces through The Consumer Goods Forum (CGF) to set the agenda for the development of new plastic recycling technologies.
- 16 members companies of the CGF's Coalition of Action on Plastic Waste have today published an independent scientific study which demonstrates that the chemical recycling of hard-to-recycle plastic waste could reduce the climate impact of plastic when compared to waste-to-energy incineration.
- Companies have also co-authored a paper which outlines a set of principles for credible, safe and environmentally sound development of the chemical recycling industry.

Reference case: One million tonnes of PE/PP post consumer flexible packaging in EU
GHG emission produced (million tonnes of CO₂eq)



Chemical Recycling Landscape



-
- Increased palette of material options (beyond virgin plastics)
 - Clarity and transparency on assumptions (particularly with emissions)
 - Joined up approaches to collection, sorting and recycling of packaging, especially small formats
 - EPR & related fees targeted to addressing challenges beyond the low(er) hanging fruit (PET bottles)
 - Clarity on regulations and scope to influence?