

# ADVANCING QUALITY HEALTHCARE

## Healthcare Customer Event

Hotel NH Collection Mediapark, Im Media Park 8b, 50670 Cologne

**lyondellbasell**  
Advancing Possible



### TUESDAY, JUNE 14, 2022

11:30	Registration	
11:50	Lunch	
13:00	Welcome and Safety Moment	<b>Ruediger Klein</b> , Vice President Polyolefins Sales Europe, LyondellBasell
<b>SUSTAINABILITY</b>		
13:10	The EU Green Deal - Its impact on the Plastics Industry and what this means for Healthcare	<b>David Carroll</b> , External Affairs Director, PlasticsEurope
13:40	Nordic Criteria for more Sustainable Packaging in Hospitals	<b>Susanne Backer</b> , Senior Consultant, Circular Economy, Procurement and Clinical Engineering, Central Denmark Region.
14:10	Sustainability in Pharmaceutical Packaging	<b>Joe Muscat</b> , Sustainability Director, GSK Consumer Healthcare
14:40	Sustainable resins in Medical Devices	<b>René Rasmussen</b> , Category Manager, Strategic Sourcing, Novo Nordisk
15:10	Break	
15:50	Future Focused: LyondellBasell's Sustainability Approach	<b>Andrea Brown</b> , Global Director, Sustainability, LyondellBasell <b>Paula Sanabria</b> , Sr. Manager Circular Polymer Solutions
16:20	Panel Discussion	Moderated by <b>Karin Helmstaedt</b>
17:00	End of Day	
19:00	Dinner	Osman 30 Panorama Restaurant

### WEDNESDAY, JUNE 15, 2022

08:45	Welcome	<b>Ruediger Klein</b> , Vice President Polyolefins Sales Europe, LyondellBasell
<b>INNOVATION &amp; QUALITY IN HEALTHCARE</b>		
08:55	Rommelag Single Use Application and Sustainability	<b>Stephan Gschwind</b> , Managing Director, Maropack AG <b>Jakob Hansen</b> , Managing Director, Rommelag Flex
09:25	Plastic Consumables as Integral Parts of Automated in Vitro Diagnostic Systems: Current and Future Needs on the Polyolefin Raw Materials.	<b>Martin Moczko</b> , Head of Consumables Development, Global Operations Consumables, Roche Diagnostics International Ltd
09:55	Break	
10:25	Advancing Quality Standards in Healthcare	<b>Ugur Akguen</b> , Head of Application Development & Technical Service, Polyethylene, LyondellBasell
10:45	Advancing Polyolefins in Healthcare Applications	<b>Emanuele Burgin</b> , Head of Application Development & Technical Service Polypropylene, LyondellBasell
11:05	Panel Discussion	Moderated by <b>Karin Helmstaedt</b>
11:25	Wesseling Site Presentation	<b>Tassilo Bader</b> , Site Manager Wesseling / Knapsack. LyondellBasell
12:00	Lunch	
13:00	Bus leaving for Wesseling site	
13:45	Wesseling site visit	
16:45	Bus back to Hotel	

## SPEAKERS



**Ruediger Klein**

*Vice President Polyolefins Sales Europe, LyondellBasell*

Ruediger Klein is currently Vice President Polyolefins Sales Europe for LyondellBasell, based in the Rotterdam, Netherlands, Headquarters.

He has more than 35 years of experience in Polyolefins working with LyondellBasell and predecessor companies Basell, Elenac and BASF in various roles in Sales, Marketing and General Management in Europe, Turkey and Africa. In his former role as Managing Director Basell International Trading in Dubai he was responsible of the LyondellBasell PO business in Africa, Middle East, Indian Subcontinent and Turkey as well as for the coordination with the LyondellBasell JV's in Saudi Arabia.



**David Carroll**

*External Affairs Director, PlasticsEurope*

David Carroll joined Plastics Europe, the pan-European association of plastics manufacturers, as Director External Affairs in May 2020.

David brings expertise in coordinating and implementing Brussels and pan-European governmental affairs campaigns. David has worked with different parts of the plastics industry for almost all of his career and has seen how the industry has transitioned to a new circular vision. His current role involves leading the association's advocacy and engagement with governments and institutions in Brussels and coordinating the advocacy efforts of Plastics Europe's teams across Europe. Prior to this role, David worked at as a consultant at Hill + Knowlton and Teneo, helping companies, governments and trade associations facing challenging external issues with strategic positioning. David studied law in Cork, Strasbourg and Bruges and began his career in the European Parliament.



**Susanne Backer**

*Senior Consultant, Circular Economy, Procurement and Clinical Engineering, Central Denmark Region*

Susanne Backer is Senior Consultant, Circular Economy within Procurement and Clinical Engineering in Central Denmark Region.

She has been working with change projects within environment, clean tech, energy and circular economy for more than 25 years at NGO, government, regional government and bilateral cooperation levels. Susanne has a M. Sc. In Modern Business Administration and a BA in Textile Design.



**Joe Muscat**

*Sustainability Director, GSK Consumer Healthcare*

Joe Muscat is currently the Environmental Stewardship and Innovation Director in GSK Consumer Healthcare where he leads initiatives on developing more sustainable, more circular packaging solutions together with his teams in R&D, Supply Chain and Marketing, as well as a wide range of external partners across the packaging and waste industry.

Prior to GSK, Joe was a senior R&D manager in Unilever's Beauty and Personal Care businesses where he had various global and local leadership roles on sustainable technology discovery and innovation across Deodorants, Hair Care and Skin Care.

Joe has a background in Chemistry and is passionate about using science and technology to develop sustainable solutions.



**René Rasmussen**

*Category Manager, Novo Nordisk*

René Rasmussen is Category Manager in Strategic Sourcing at Novo Nordisk with responsibility for plastic resins for medical devices. In this role he is focusing on sourcing sustainable opportunities keeping focus on patient safety. The Strategic Sourcing is strongly involved in the implementation of the company's environmental strategy. Novo Nordisk is targeting zero carbon emission impact by 2030.

He has been in this position for three years. He has worked within Strategic Sourcing for more than three decades. René is graduated from Copenhagen Business School in Supply Chain and Sourcing.



**Andrea Brown**

*Global Director, Sustainability, LyondellBasell*

Andrea Brown is the Global Director for Sustainability at LyondellBasell. In this role, she is focused on the development of the corporate LyondellBasell approach to sustainability, engaging across the company and with external stakeholders to support progress on the company's ambitions, and on ESG disclosure.

She joined the company in late 2019, following over 15 years working with large companies on sustainability. Much of this time she worked for the World Business Council for Sustainability (WBCSD), leading projects focused on climate change, the chemical industry, the UN SDGs, and circularity.



**Paula Sanabria**

*Sr. Manager Circular Polymer Solutions*

Paula joined LyondellBasell in 2010 in Paris, France and worked in various positions across Sales and Marketing serving a variety of business worldwide with focus on specialty products; recent position was Manager Circular Economy responsible for the Circular Economy strategy as part of the Global Sustainability team. Now she is responsible for the strategy of a new

LyondellBasell product family Circulen, based on recycled and renewable products; driving the growth of the brand in the market for PE and PP in alignment with the company sustainability strategy and long-term business objectives.

Paula holds a degree in business administration and management – from the Polytechnic University of Valencia, Spain and an Executive MBA from HEC Paris, France with an Energy Advance Certificate from HEC Qatar Foundation in Doha, Qatar and ESMT in Berlin, Germany.



**Stephan Gschwind**

*Managing Director, Maropack AG*

Stephan Gschwind is Managing Director and Deputy Head of Development at Maropack AG, in Zell, Switzerland.

Mr. Gschwind holds a Master's Degree in Chemistry from the Berne University of Applied Sciences. After these studies, whilst working in several pharmaceutical SME's as production manager, he acquired his Degree of Executive Master of Corporate Management, also in Berne. In 2005 he changed to Maropack AG, first as Head of Production and since 2013 as Head of Development and Deputy Managing Director. In 2017 took over the full responsibility as Managing Director. In this time he had a leading role in the development of cool BFS; the filling of heat sensitive products with the Blow-Fill-Seal technology. Since 2014 Maropack has a license for filling biological products with Blow-Fill-Seal up to BioSafetyLevel 2.



**Jakob Hansen**

*Managing Director, Rommelag Flex*

Jakob Hansen is Managing Director of Rommelag Flex since January 2020. Prior to Rommelag Flex, Jakob Hansen worked 3 years for Vimcar, a tech scale-up specialized in digital logbooks and fleet management software.

Jakob Hansen obtained a bachelor's degree in mechanical engineering from Karlsruhe Institute of Technology, Germany and a master in management from ESCP business school in Madrid, Paris and St. Gallen (Switzerland)



**Martin Moczko**

*Head of Consumables Development, Roche Diagnostics*

Martin is currently Head of Consumables Development, based in Rotkreuz, Switzerland.

He has joined Roche Diagnostics in 1996, working on three sites : Basel, Switzerland, Penzberg, Germany, Rotkreuz, Switzerland. He worked for many years in the development of Molecular Diagnostics reagents (PCR reagents) and Immunodiagnosics reagents. Martin is graduated from the University of Freiburg (Germany), holds a PhD in biochemistry.



## Ugur Akguen

*Head of Application Development & Technical Service Polyethylene, LyondellBasell*

Ugur Akguen is currently heading the Applications Development and Technical Service Team for LyondellBasell's Polyethylene Specialties in Europe, based in Frankfurt, Germany.

He has worked for LyondellBasell and its predecessor companies for more than 21 years and has held various functionalities and responsibilities in Manufacturing like process engineering, technology management, operations management, and project management. Ugur was appointed in 2021, Head of Applications Development and Technical Service, Polyethylene.



## Emanuele Burgin

*Head of Application Development & Technical Service Polypropylene, LyondellBasell*

Emanuele Burgin is currently head of Application & Development Injection & Blow Molding PP for LyondellBasell Europe based in Ferrara, Italy.

He started his career in 1987 at the Research Center Giulio Natta, Ferrara, Italy (LyondellBasell and predecessors), where he carried out several assignments in R&D PP Product and Applications Development, then in Additives and Formulations and finally in Polybutene-1 Product Development.

Between 2004 and 2014 he has been appointed Deputy President of the Province of Bologna and delegated to Environment and Green Economy.



## Tassilo Bader

*Site Manager Wesseling / Knapsack, LyondellBasell*

Tassilo Bader is currently Site Manager of the Wesseling-Knapsack site and Managing Director of Basell Polyolefine GmbH, based in Wesseling, Germany.

He works for LyondellBasell and its predecessor companies for more than 35 years and has covered a wide range of responsibilities in the catalyst, olefins and polyolefins industries, comprising Manufacturing, Marketing, Sales, Supply Chain, as well as functions in General Management and Industry Associations. Tassilo was appointed as Site Manager in 2017.



## Karin Helmstaedt

*Journalist, Presenter and Moderator*

Karin Helmstaedt is a Canadian-born journalist and TV host based in Berlin. She studied in Toronto, Montreal and Paris, and alongside her studies had an impressive career as a member of Canada's National Swim Team. It was from the international sporting arena that she embarked on her journalistic career, covering major sporting events and eventually moving into broadcasting. Since 1999 she's been one of the most constant faces on Germany's international broadcaster Deutsche Welle, hosting news and culture magazine formats as well as special panels and live events. Karin is also a sought-after moderator and facilitator for conferences and events around Europe, with experience over a broad range of fields and topics including communications, rail transport, petrochemicals, and plastics.

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