

AGENDA - FERRARA
ADVANCING FUTURE PLASTICS, Royal Hotel Carlton Bologna
 Via Montebello, 8, 40121 Bologna (Italy)
www.lyb.com/advancingplastics




Tuesday, September 18th



Registration and Lunch		
12:00	Registration	
12:30	Lunch	
Time	Topic	Speaker
Cluster 1: Megatrends in future plastics		
13:30	Welcome and introduction	Mr. Ruediger Klein, Director, Polyolefins Sales Europe, LyondellBasell
13:50	Guest Speaker Presentation	Mr. Giuseppe Riva, Regional Director – Mediterranean Region, Plastics Europe
14:20	Circular Design Expertise, Suez	Ms. Christine Leveque, Director Business Innovation, Suez
14:50	Panel Discussion	Moderated by Mr. Rolf van Beeck, Associate Director, In-Direct Sales, LyondellBasell
15:10 Coffee Break		
Cluster 2: Translating plastics in future requirements		
15:30	Guest Speaker Presentation	Mr Gian De Belder, Principal Scientist for Packaging R&D, Procter & Gamble
16:00	Guest Speaker Presentation	Mr. Laurent Benoit Marechal, Plastic Performance Team Manager, Danone
16:30	Guest Speaker Presentation	Mr. Oszkar Solti, Business Developer, Ikea
17:00	Panel Discussion	Moderated by Mr. Marcel van der Poel, Marketing Manager PP Injection Molding
17:30	Closure of the 1 st day	
18:00		
19:00	Dinner	

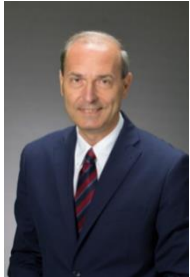



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Wednesday, September 19th

Time	Topic	Speaker
Cluster 3: Our response to future plastics		
08:15	Welcome back	Mr. Ruediger Klein, Director, Polyolefins Sales Europe, LyondellBasell
08:25	LyondellBasell Innovation	Mr Massimo Covezzi, Senior Vice President of Research & Development, LyondellBasell
08:55	Circularity / QCP Suez - LyondellBasell Venture	Ms. Paula Sanabria Luque, Project Manager Circular Economy, LyondellBasell
09:15	Coffee Break	
Cluster 3: Our response to future plastics		
09:45	LyondellBasell PE	Mr. Gianluca Brescia, Director Polyethylene & Polybutene-1 Europe, LyondellBasell
10:30	LyondellBasell PP	Mr. Ben Buckers, Director Polypropylene & Catalloy Europe, LyondellBasell
11:15	Panel Discussion	Moderated by Mr. Ruediger Klein, Director, Polyolefins Sales Europe, LyondellBasell
11:30	Closure of the 2nd day	
Cluster 4: Plant visit		
11:45	Bus leaving for Ferrara site and Technical Center	
12:30	Lunch	
13:00	Ferrara site visit	
15:30	Bus back to Bologna airport/hotel	

<p>Mr. Ruediger Klein, Director, Polyolefins Sales Europe, LyondellBasell</p> 	<p>Ruediger Klein just moved to Europe to his new role as Director Polyolefins Sales Europe based in the LYB headquarter in Rotterdam.</p> <p>He has more than 35 years of experience in Polyolefins working with LyondellBasell and predecessor companies Basell, Elenac and BASF in various roles in Sales, Marketing and General Management in Europe, Turkey and Africa. In his former role as Managing Director Basell International Trading in Dubai he was responsible of the LYB PO business in Africa, Middle East, Indian Subcontinent and Turkey as well as for the coordination with the LYB JV's in Saudi Arabia. Previously chairing the board of BKV, an association of plastic producers and converters of the German Plastics Industry and member of the advisory board of RIGK GmbH, a service provider from the German Plastics Industry offering safe and sustainable return and recovery of industrial packaging he is very interested in the circular economy as well.</p> <p>Ruediger holds a degree from the Fachhochschule Wirtschaftswissenschaften, Reinland-Pfalz. He is married, has 2 kids and currently lives in The Hague.</p>
<p>Mr. Giuseppe Riva, Regional Director – Mediterranean Region, Plastics Europe</p> 	<p>Mr Giuseppe Riva worked his entire career in the petrochemical and plastics businesses, in Research, Marketing, Sales and Strategic Departments of multinational companies, such as Montedison and Eni. Since January 2000 in Federchimica (the Italian Federation of Chemical Industry) as Director of Assobase, the Italian Association of Base Chemicals Products and of PlasticsEurope Italy, the Association of plastics manufacturers, coordinated by PlasticsEurope, the European Plastics Manufacturers Association.</p> <p>He is Director of the Mediterranean Region of PlasticsEurope. From 2001-2004 he has been Vice President of the Italian Chemical Society.</p> <p>Born in 1948, Mr Riva graduated in 1971 with a degree from the University of Milan in Industrial Chemistry.</p>
<p>Ms. Christine Levêque, Director Business Innovation, Suez</p> 	<p>Christine Levêque is Director Business Innovation for the business unit Recycling & Recovery Benelux and Germany at Suez. In her function, Christine leads a team of developers facilitating and accelerating the emergence of new circular business ventures. The last years have seen her successfully focusing on projects related to the recycling of plastics.</p> <p>Christine holds a Master's degree in Mechanical Engineering from the U-Mons Polytechnical faculty in Belgium. From the revamping of nuclear power plants to the development of biogas stations, Christine spent half of her career taking care of the energy resources, before making the move towards the material resources and associated waste recycling business.</p> <p>Christine lives in Belgium with her husband and two children, in a country where she hopes to see all packaging plastics being soon collected selectively in an apart bin for material recycling, as it is already the case in the Netherlands and Germany.</p>

<p>Mr. Gian De Belder, Principal Scientist for Packaging R&D, Procter & Gamble</p> 	<p>Gian is a principal scientist and packaging technologist at Procter & Gamble. In his 19-year career at P&G, Gian has helped drive R&D into sustainable packaging across the company. With experience in upstream technologies, sustainable resins and EU funding projects, Gian has been involved in developing key partnerships across the value chain and managing open innovation through P&G's Connect & Develop Programme. Most recently, Gian is helping lead a pioneering project on the standardisation of markers/ watermarks in packaging (barcode for recycling), to increase efficiencies in high-quality sorting and to strive for higher recycling rates, as part of the Ellen MacArthur Foundation's New Plastics Economy initiative.</p> <p>Gian is 42 years old and holds a degree in Polymer & Composites Engineering from Leuven University. He was born in Belgium and is married with 2 children. He is a big fan of sports (running/squash/cycling) and travel.</p>
<p>Mr. Laurent Benoit- Maréchal, Plastic Performance Team Manager, Danone</p> 	<p>Laurent Benoit-Maréchal has been working at Danone for 30 years and has worked in different functions and departments</p> <ul style="list-style-type: none"> -Industrials: technical manager in different factories for 14 years -Engineering: Worldwide Process and Packaging Technology Manager for 6 years -Purchasing: Upstream Plastics R&D, Quality and Technical Assistance Manager for 8 years -Research & Innovation: Plastic Performance Team Manager for 2 years <p>Technical education: Electrical Engineering and Industrial Computing</p>
<p>Mr. Oszkár Solti Business Developer Purchasing & Logistics, Ikea</p> 	<p>Oszkár Solti is born and raised in Hungary, but spent also some time studying in Israel and then lived in the Czech Republic for 17 years, where he finished his studies on the University of Economics in Prague, specializing on International Trade and International Politics and Diplomacy.</p> <p>Oszkár is an entrepreneur starting already during his studies, working as a wholesaler of different products. In 2006 he entered IKEA in Prague. He was working on different positions and got to know the plastic business of IKEA from different aspects, but always with focus on raw materials.</p> <p>In 2012 he moved to Sweden and recently he is working as a Business Developer for fossil PP and renewable materials with global responsibility</p>

<p>Mr. Massimo Covezzi, Senior Vice President, Research and Development, LyondellBasell</p> 	<p>Prior to the 2007 merger of Basell and Lyondell Chemical Company, Massimo Covezzi was president of Research and Development for Basell Polyolefins. In April 2004, he was named head of Product and Application Development for Basell and R&D site coordinator in Frankfurt, Germany. From 2001 to 2004, he was the site coordinator for Research and Development and Catalyst Manufacturing in Ferrara, Italy and head of Manufacturing Platforms within Basell. In 1995, when Himont became part of the Montell joint venture, he was named core technology director for polyethylene and four years later, he was assigned the same responsibility for polypropylene. In these roles, he coordinated all related research and development activities and programs worldwide.</p> <p>He serves on the Board of Directors of Federchimica, the Italian chemical industry association. In 2017 he was named Chairman of Plastics Europe Italia. He holds a Master of Science in chemical engineering from the University of Bologna. He also completed an Advanced Management Program at INSEAD.</p>
<p>Ms. Paula Sanabria Luque, Project Manager Circular Economy, LyondellBasell</p> 	<p>Paula Sanabria Luque joined LyondellBasell in 2010 in Paris, France and worked in various positions across Sales and Marketing serving a variety of business worldwide with focus on specialty products; recent position was Marketing Manager for Polypropylene Pipe and Sheet. In 2018 started the new position as Project Manager Circular Economy and will be responsible for the brand strategy of a new LyondellBasell product family based on recycled products; driving the growth of the brand in the market for PE and PP in alignment with the company sustainability strategy and long-term business objectives.</p> <p>Paula holds a degree in business administration and management – from the Polytechnic University of Valencia, Spain and an Executive MBA from HEC Paris, France with an Energy Advance Certificate from HEC Qatar Foundation in Doha, Qatar and ESMT in Berlin, Germany.</p>
<p>Mr. Gianluca Brescia, Director Polyethylene & Polybutene-1 Europe, LyondellBasell</p> 	<p>Gianluca Brescia is currently Director of Polyethylene and Polybutene-1 for LyondellBasell in Europe, based in the Rotterdam, Netherlands, Headquarters.</p> <p>He has extensive experience in the Oil and Chemicals industry, starting his career with Shell in 1995 and working for LyondellBasell and its predecessor companies in various countries for the last 23 years, during which he has covered a wide range of roles in Engineering, Finance, Supply Chain, Sales, Marketing and General Management functions. Prior to his current role, Gianluca served as CEO of Polymirae, LyondellBasell's polypropylene joint venture in South Korea.</p> <p>He holds a Master Degree in Industrial Engineering & Management from the Politecnico University in Milan, Italy. He is married with two children.</p>
<p>Mr. Ben Buckers, Director Polypropylene & Catalloy Europe, LyondellBasell</p> 	<p>Since September 2017, Ben Buckers is Director of Polypropylene and Catalloy for LyondellBasell in Europe, based in the Rotterdam, Netherlands, Headquarters.</p> <p>Ben started his career with Shell in 1990 and has since worked for LyondellBasell and its predecessor companies Montell and Basell. His experience covers various roles in engineering, project management, sales and business management in the polymers and olefins businesses in various countries. Prior to his current role, Ben has been director for the olefins and aromatics business in Europe.</p> <p>He holds a Master Degree in Chemical Engineering from the Delft University in the Netherlands. He lives with his partner in Rotterdam and has three children.</p>

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