

When silence finds its hue

Polybatch masterbatches designed for subtleties, adaptability and performance



A calm approach to color

In a fast changing world filled with constant visual noise, color can offer moments of balance, inspiring peace and emotional relaxation. LyondellBasell (LYB) invites you to join a journey toward color solutions that evoke gentle well being and redefine the neutral connotations of off white shades.

Building on more than 60 years of color expertise, LYB supports customers with high quality custom color masterbatches, balancing technical reliability with carefully considered visual expression. At LYB, we go beyond color matching. Our teams bring an end to end perspective that connects material performance, aesthetics, and market relevance to help translate creative intent into repeatable, production ready solutions.

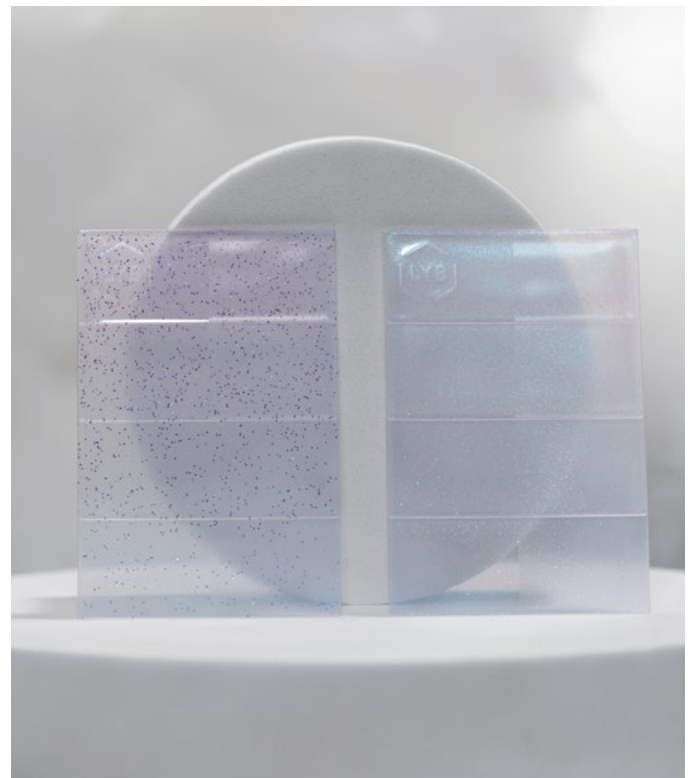


A palette designed for versatility

LYB offers a color palette intended to inspire tranquility, visibility, design and uniqueness.

Expert technical service with early stage color consulting

LYB supports customers from the earliest stages of product development by integrating robust technical service with hands-on-color and effect consulting. Material and pigment selection, processing requirements and color performance are addressed in parallel — ensuring reliable manufacturability while meeting future ready standards such as PCR compatibility, NIR detectability and circular economy regulations.

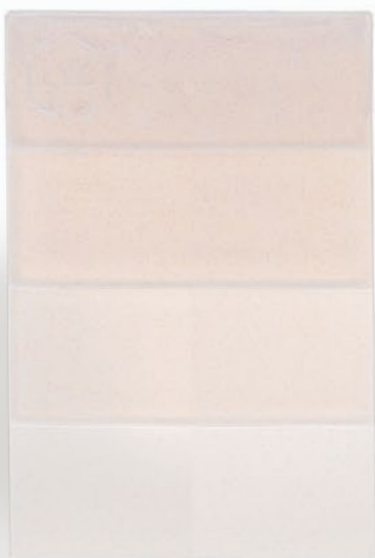
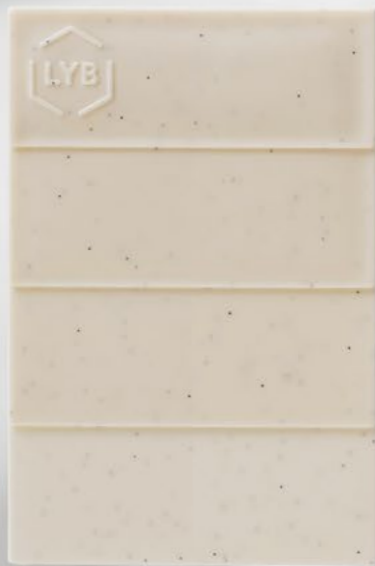
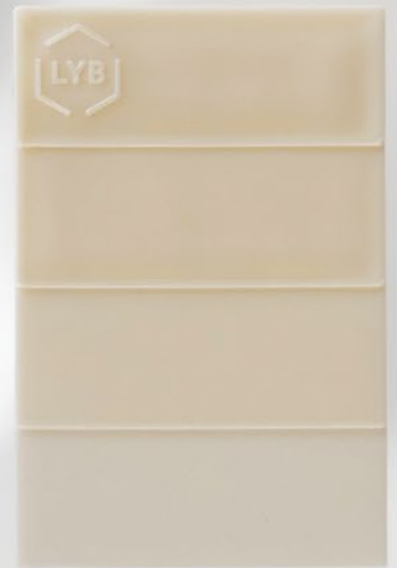


Aesthetic guidance grounded in material reality

LYB aesthetic consultancy goes beyond market trend interpretation, translating artistic intent and brand DNA into colors that work across materials and processes. Refined, calm aesthetics are engineered with full awareness of polymer behavior, processing constraints and long term stability — aligning visual softness with technical credibility.

One integrated approach, from concept to production

By uniting materials expertise, color development, technical service and aesthetic guidance, LYB offers a trusted, integrated approach throughout the development journey — reducing complexity, enabling confident decisions and accelerating speed to market.



From direction to application

Designed for close collaboration with designers and product development teams, this palette serves as a strong starting point for building upcoming collections. Our color experts work with you to ensure consistent appearance, technical fit and scalability across materials and applications.

Let's explore what this color direction could become in your hands. Connect with our color experts to shape solutions tailored to your materials, your design vision and your next generation of products!

About us

We are LyondellBasell (LYB) – a leader in the global chemical industry creating solutions for everyday sustainable living. Through advanced technology and focused investments, we are enabling a circular and low carbon economy. Across all we do, we aim to unlock value for our customers, investors and society. As one of the world's largest producers of polymers and a leader in polyolefin technologies, we develop, manufacture and market high-quality and innovative products for applications ranging from sustainable transportation and food safety to clean water and quality healthcare. For more information, please visit www.lyb.com or follow [@LyondellBasell](https://www.linkedin.com/company/lyondellbasell) on LinkedIn.

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